responsive to the Office Action of September 19, 2002. In that Office Action, pending claims 1-44 were restricted as follows:

Group I (claims 1-20) drawn to a label product; and

Group II (claims 21-44) drawn to a method of making a label product.

Although the Examiner telephoned the undersigned on September 13, 2002, no provisional election was made.

Applicant hereby elects the product claims of Group I (claims 1 20).

The applicant invites the Examiner to telephone the undersigned at the number listed below or Mr. Tim Scull at 303-357-1648 if doing so would expedite prosecution of the present patent application.

Dated: October 17, 2002

23552
PATENT TRADEMARK OFFICE

Respectfully submitted,

Timothy B. Scull

Attorney Reg. No. 42,137

Merchant & Gould P.C.

Box 2903

Minneapolis, MN 55402-2215

303-357-1648